



HOLIDAYS **MADE** SIMPLER

2023/24 **WINTER** LOOKBOOK



PRINT | PROMO | APPAREL | COMPANY STORES

A FLURRY OF IDEAS TO CRYSTALLIZE YOUR COMPANY STORE

WELCOME TO YOUR COMPANY STORE COMPANION

As the chilly winds of winter approach,
we're excited to introduce our 2023/24 Winter
LookBook. Your ultimate guide to staying cozy,
trendy, and prepared for whatever
Jack Frost throws your way.

As the world outside turns into a snowy
wonderland, we've handpicked the hottest
winter gear and promotional items to elevate
your winter game. You'll find everything
from comfortable hoodies to branded winter
accessories that will help keep your team
warm and fashionable.

So, grab a warm drink, get cozy, and explore
our winter wonderland. Let's make this winter
a memorable one! Whether you're looking to
outfit your team or bundle up in style, your
winter journey starts right here.

**LET'S MAKE THIS WINTER A
SEASON TO REMEMBER!**



 SCAN ME

SYMPHONIX.AGENCY/WINTER
GREAT IDEAS TO GROW BRANDS

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WRAPPED IN WARMTH

VANTAGE WOMEN'S MESA VEST

The perfect way to top off an outfit, the Mesa vest is a versatile piece that can upgrade any look.



**PLACE YOUR
BRAND HERE**



WAFFLE KNIT SCARVES

Elevate your
winter promotions
with the premium
Waffle Knit Scarf.

click
here

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GREAT IDEAS TO KEEP YOUR BRAND CHILL

BROOKS BROTHERS WOMEN'S WASHABLE MERINO V-NECK SWEATER



BAYSIDE THERMAL SCARF



BEWELL COZY COMFORT SOCKS

Super-soft coral fleece socks made of 98% polyester and 2% spandex



BROOKS BROTHERS WASHABLE MERINO V-NECK SWEATER

Quality and craftsmanship meet timeless design in a V-neck sweater. Made from extra-fine Merino wool.



VOLUNTEER KNITWEAR CHORE BEANIE

This custom Volunteer Knitwear™ Chore Beanie is 100% American, made, built, and designed.



VOLUNTEER KNITWEAR CHORE FLEECE PULLOVER HOODIE



MERCER+METTLE WOMEN'S PUFFY VEST

MERCER+METTLE MEN'S PUFFY VEST



PORT AUTHORITY COZY 1/4-ZIP FLEECE



PLACE YOUR
BRAND HERE

FAMILY TIME
MEGA BLANKET
90"L X 108"W OF FULL
WARMTH FOR ALL



PLACE YOUR
BRAND HERE

CARHARTT DOG
CHORE COAT

Protect your pup in
wet, windy weather
with a rugged chore
coat that is simple to
take on and off.

COZY SEASONS

click
here

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GREAT IDEAS TO KEEP YOUR BRAND CHILL



POPPING WITH APPRECIATION
GOURMET
GIFT SET



14 OZ. OTTERBOX
ELEVATION CORE
COLORS MUG



ALPINE FLEECE MINK
TOUCH LUXURY ROBE

S'MORES NIGHT PACK

Acknowledge your clients and employees with an experiential gift that is fun and unique!



SEVENTH AVENUE
APOTHECARY
OCEAN MIST AND
MOSS 11 OZ GLASS
JAR CANDLE



PERSONAL FIREPLACE
WITH SNUFFING LID



DEUX WINE
BOTTLE TOTE BAG

This heavyweight 14-oz cotton canvas tote is perfect for carrying wine bottles and snacks.

PLACE YOUR
BRAND HERE



BIOLITE
ALPENGLOW 250

The AlpenGlow 250 rechargeable lantern Features high-efficiency ChromaReal LED technology.



SPREAD JOY AND ACCESSES



HERSCHEL RECYCLED NOVEL DUFFEL

Made with 100% recycled EcoSystem™ fabrics, it fits perfectly the overhead bin or the trunk of your car.



CARHARTT FIRM DUCK SHERPA-LINED BLANKET

This premium, reversible blanket is designed for tailgating, camping, outdoor concerts, picnics and much more.



PLACE YOUR BRAND HERE

PLACE YOUR BRAND HERE



NAYAD INFINITY 14 OZ COFFEE GROUNDS/RECYCLED POLYPROPYLENE TUMBLER

Outer, removable sleeve is made of a new material of recycled coffee grounds and recycled polypropylene.



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GREAT IDEAS TO KEEP YOUR BRAND CHILL



ALLMADE UNISEX
MINERAL DYE
ORGANIC COTTON
HOODIE TEE

PLACE YOUR
BRAND HERE



PLACE YOUR
BRAND HERE

5-PIECE
MAGNETIC
BAMBOO CHEESE
BOARD SET



PLACE YOUR
BRAND HERE

NEW ERA FAUX FUR
POM BEANIE



PLACE YOUR
BRAND HERE

RENEW RPET 3 PIECE
PACKING CUBE SET

A modern and sustainable
update to packing cubes using
recycled fabric and webbing
made from plastic bottles



PLACE YOUR
BRAND HERE

HERSCHEL ECO
XL CLASSIC
15 INCH LAPTOP
BACKPACK



PLACE YOUR
BRAND HERE

IGLOO PACKABLE PUFFER 20-CAN
COOLER BAG

The Igloo Packable Puffer is made with
recycled post-consumer plastic bottles.



PLACE YOUR
BRAND HERE

5.5" X 8.5"
FSC MIX
AMBASSADOR
HARDCOVER
BOUND
JOURNALBOOK



STANLEY QUENCHER
H2.O FLOWSTATE
TUMBLER 40 OZ

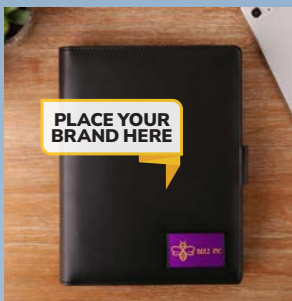


PLACE YOUR
BRAND HERE

W&P PORTER
TAKE IT TO GO
BUNDLE



TECH TIPS



JOT-N-JOLT CHARGING PORTFOLIO

The perfect office companion for notetaking and phone charging! The Jot-N-Jolt is a 9" x 7.5" vegan leather padfolio with multiple storage pockets and an adjustable phone stand incorporated into the inside cover. It contains a bullet journal notebook as well as a 15W ultra-thin removable wireless charging powerbank inside the back cover.



PLACE YOUR BRAND HERE

ANKER POWERCORE FUSION 521 POWER BANK

2-in-1 power bank with wall charger.



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GREAT IDEAS TO KEEP YOUR BRAND CHILL

PLACE YOUR
BRAND HERE**ROCKETBOOK CORE EXECUTIVE**

This 36 page, erasable, dot grid spiral notebook can be used endlessly for notetaking. Just write, scan, and then wipe away!

PLACE YOUR
BRAND HERE**CADENCE DEEP TISSUE MASSAGE GUN****LIMELIGHT DESK LAMP WITH WIRELESS CHARGER****ELECTRIC WINE OPENER****FULL COLOR LINQ DIGITAL BUSINESS CARD**

Easily share fully customized profiles containing links, photos, contact information and more

**TRUMAN WIRELESS CHARGING ACCESSORY TRAY****JBL REFLECT AERO NOISE CANCELLING EARBUDS**

Designed with POWERFINS for a secure fit and better fitting Oval Tubes for all-day comfort.

**TWILIGHT TOQUE WITH LED LIGHT****CHARGE CUTERIE**

The Chargecuterie is a sleek bamboo charging stand with a built-in wireless charger for phone and AirPods.





STAINLESS STEEL
NO TOUCH TOOL
WITH STYLUS AND
BOTTLE OPENER



KNIT TOUCH SCREEN GLOVES

Conductive fibers in fingertips interact with touch screen devices. Keep your fingers warm while operating your touch screen devices.

STOCKING STUFFERS

PLACE YOUR
BRAND HERE



4 WAY HOLIDAY CONFECTIONS BOX

This upscale looking 4 way box includes Gummy Snowflakes, Strawberry Twists, Gummy Ornaments and Gummy Holiday Trees.



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GREAT IDEAS TO KEEP YOUR BRAND CHILL



NYLON-COVERED
HOT/COLD
PACK



TEK-OS ROUND
LIP BALM

For the ultimate retail look, try our TEK-OS Round Lip Balm.



SOUNDPRO WATERPROOF
MAGNETIC SPEAKER

Waterproof speaker with built-in magnets.

SPA DAY KIT
Treat yourself to a luxurious and relaxing experience with the In a Pinch Cinch Kit.



SEEK TWO-WAY TRACKER

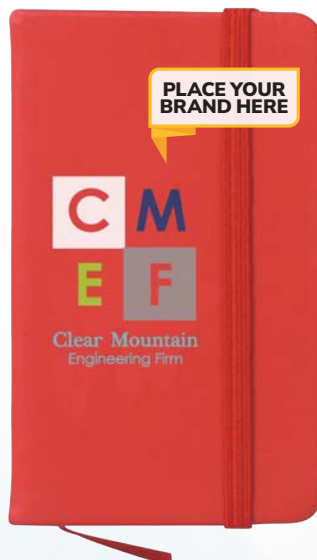
Wireless Two-Way Tracker
Featuring Bluetooth 4.0 Technology

PLACE YOUR
BRAND HERE



MAGPORT BAMBOO
WIRELESS CHARGER

JOURNAL NOTEBOOK



MODERN SPROUT BRIGHT
SIDE SEED BALLS

Celebrate planting joy with decadent seed ball "truffles" (for planting, not eating)! Simply plant, water and grow.



DRINKMAT SET OF 4
BAMBOO COASTERS
W/ CANVAS POUCH



RECYCLED 10"
POLAR ICE SCRAPER

EMPLOYEE COLLECTION CAMPAIGNS

Give the Gift of Choice

At Symphonix, we understand the importance of recognizing and celebrating the dedication and commitment of your associates through many types of collection campaigns. Our team of experienced professionals is dedicated to guiding you through the entire campaign process to create something that your associates will truly value.



click
here

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GREAT IDEAS TO KEEP YOUR BRAND CHILL

Symphonix can make any of your campaigns simple to execute.

Choose the products you want to offer, and we can help you navigate the rest. From pushing the order links to collecting the orders, ordering products, and drop shipping directly to your employees. **We can take care of every step.**



THANK YOU GIFTS

INNOVATION AWARD

SALES AWARDS

SERVICE AWARDS

YEARS OF SERVICE



STEP 1: THE FUN PART - SELECTION OF ITEMS

We kick off the process by helping you choose the perfect promotional items that reflect the values and appreciation you wish to convey to your associates. Whether it's custom plaques, engraved trophies, personalized apparel, or any other item that aligns with your brand, we'll provide you with a range of options to select from.

STEP 2: BUILDING ORDER FORMS

Once you've made your choices, our team will work closely with you to create a mobile-friendly, easy-to-use order form. Let your employees choose a single item, or give them the gift of choice to build their own kit! This will include all necessary details about the selected promo items, pricing, and any customizations that are available.

STEP 3: COLLECTING ORDERS

We facilitate a seamless order collection process through various channels, including online order forms, email submissions, or physical forms, depending on your preferences. Our technology ensures secure and accurate order submissions, and we can also provide assistance with order-related inquiries.

STEP 4: PLACING BULK ORDERS

To simplify the process, we aggregate all orders received and manage the logistics of placing bulk orders with our trusted suppliers. This step allows us to take advantage of economies of scale, reducing costs and ensuring consistent quality for all the promotional items.

STEP 5: DROP SHIP SELECTIONS

For even more convenience, we offer the option of drop shipping directly to the associates' preferred locations. This saves time and reduces the hassle of coordinating distribution on your end. We'll work with you to determine the best shipping options, tracking details, and delivery schedules.

STEP 6: TRANSPARENT REPORTING

We believe in full transparency throughout the campaign and provide easy access to order tracking and production status. These reports can be customized to meet your specific needs, ensuring that all orders are accounted for and meet your expectations.

At Symphonix, we are committed to making your associates' service campaign a harmonious and memorable experience for both you and your associates. Our comprehensive service ensures that every aspect of the campaign, from promo item selection to order delivery, runs smoothly and efficiently. We're here to create a symphony of appreciation that resonates with your associates and leaves a lasting impression.

WHAT IS AN E-COMMERCE COMPANY STORE?

A Corporate Brand Store is a secure, e-commerce platform where employees and associates can order branded merchandise such as printed materials, apparel, and swag. E-commerce company stores are the perfect way to turbocharge your brand, put a smile on employee's dials and streamline corporate printing, apparel, and swag. With everything centralized in one place you can save time AND money while ensuring orders meet all current branding specs - now that'll make sure everyone looks good!

Benefits of a Corporate Brand Store

Our online company store will save your team time, streamline the ordering process, and assist with brand consistency, with little to no work required on your end. Your customers or franchisees can place orders directly through your company's online store. Then, Symphonix Solutions will track, fulfill, and drop ship the orders directly to your customer.

Our service team has a long track record of proactivity founded on human connection that our clients rave about. We're eager and ready to provide you with the proper guidance and reliable service you're looking for; whatever it takes!

Providing you with exceptional customer service; we respond to your requests and questions within hours. We're just a phone call away. Our clients look to us as an extension of their current marketing team - and we don't take that lightly!

We're not an automated system. Our process is a high-touch journey, where we specialize in people-guided technology. No bots allowed. Our client experience is founded first on human connection.

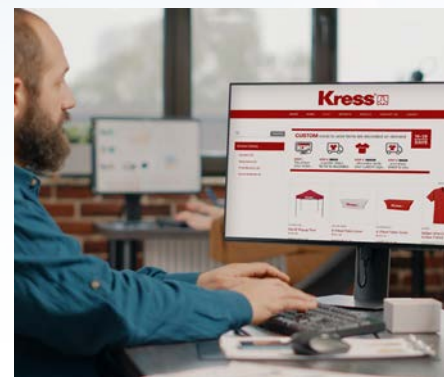
Through our online store, we can simplify the ordering process so you never have to place an order by phone (unless you want to!). We'll also fulfill and deliver orders directly to your teams.

Need quick fixes on the creative side of things? No problem! We can handle those, too - all while ensuring utmost brand compliance and quality.

At Symphonix, we have high brand standards for ourselves and for our clients. We'll act as your gatekeepers to uphold brand consistency and be sure that nothing slips through the cracks.

We love working with local clients. It enables us to deliver samples quickly so you have a clear vision and know exactly what to expect.

Everything takes place under the same roof when you work with Symphonix; no need to look elsewhere.



COMPANY STORE BENEFITS:

Brand Compliance
User Management
Franchise Support
Payment & Billing Options
Reporting & Analytics

Online Ordering
Quality & Value
Distribution
Event Support
Account Management

Simplified Sourcing
Worry-free Production
Vendor Management
Creative Support
Project Management

DEDICATED ACCOUNT MANAGEMENT

Active Listening
Creative Thinking
Proactive Strategy
Pursuit of Success
Streamline Processes

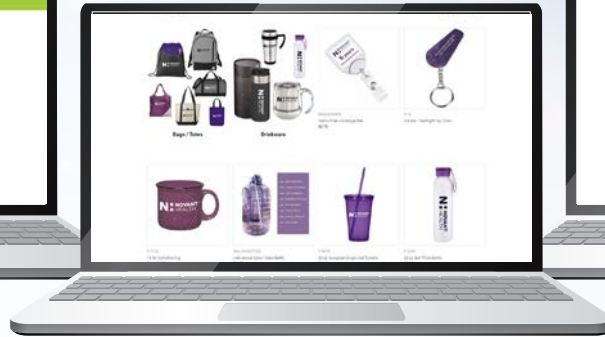


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GREAT IDEAS TO KEEP YOUR BRAND CHILL

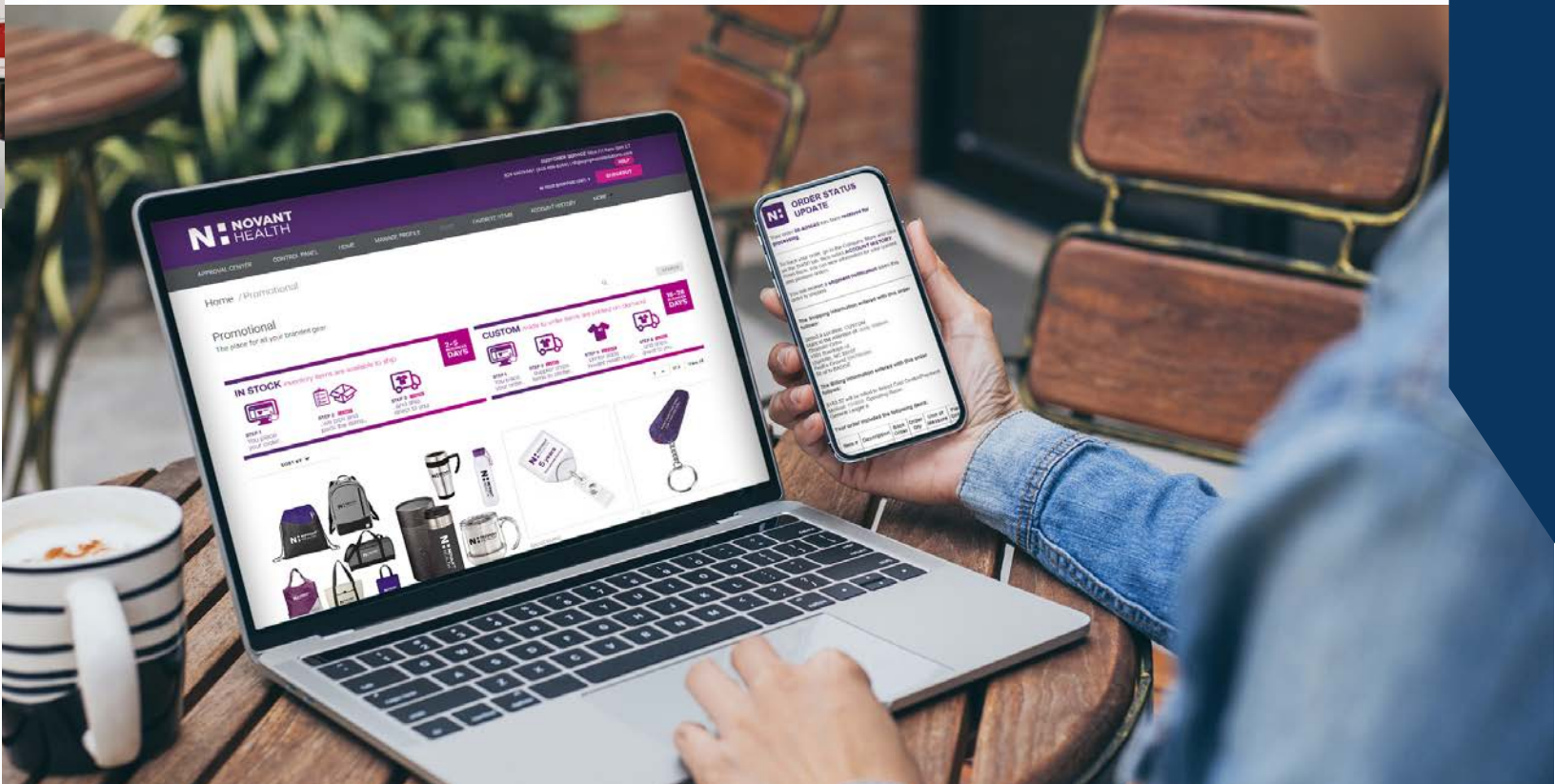
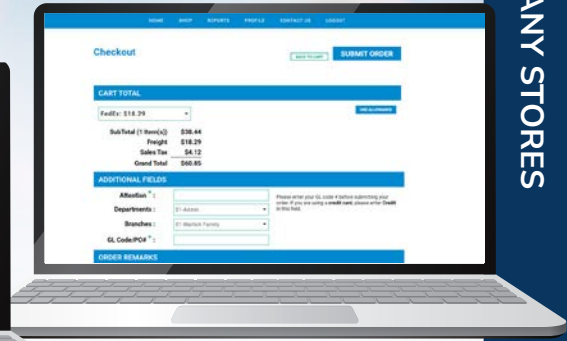
CUSTOM HOME PAGE



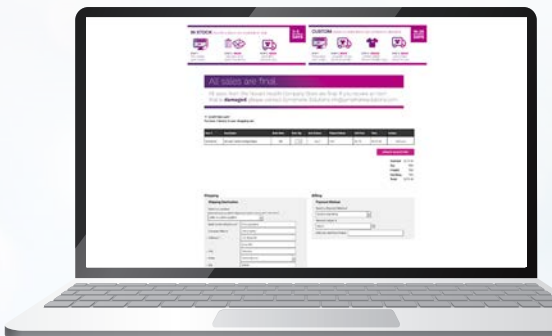
UNLIMITED SHOP CATEGORIES



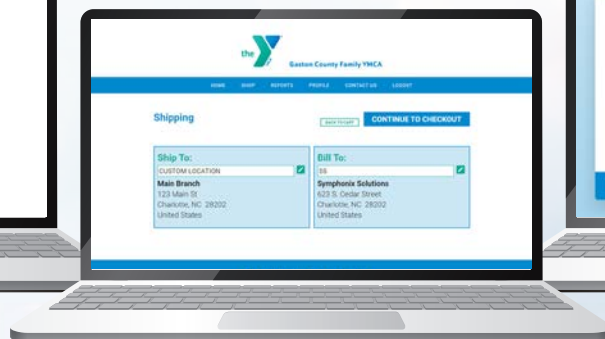
SHOPPING CART CHECKOUT



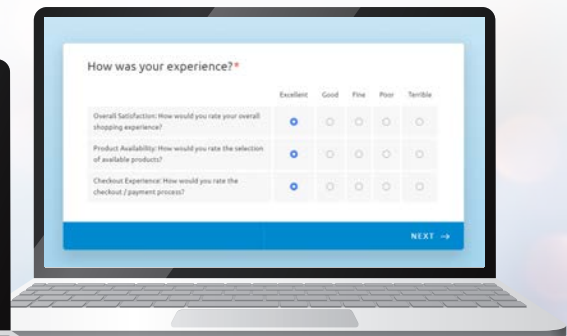
APPROVAL CONFIGURATIONS



SHIPPING & PAYMENT OPTIONS



SATISFACTION SURVEYS



Your Full-Service Promotional Brand Marketing Partner

Committed To Making Your Job Easier

We solve your brand's promo, apparel, print, signage, and digital advertising challenges through our comprehensive in-house expertise, vendor network, and online store platforms.

Symphonix Solutions & Services

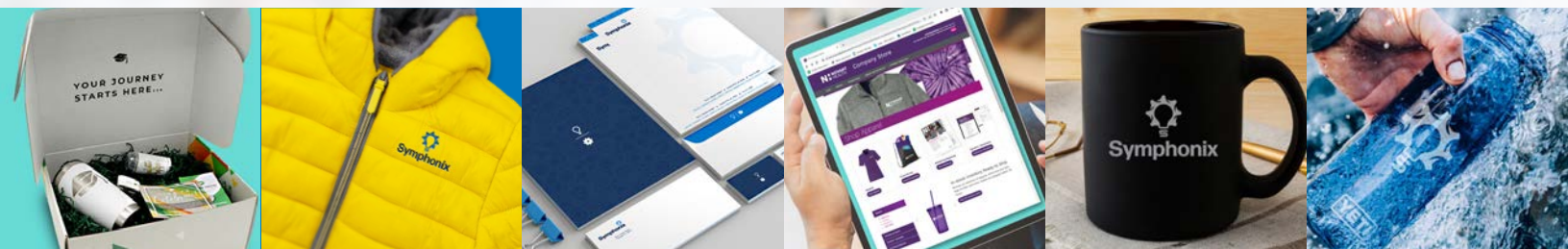
Our signature mix of creative design, fulfillment, and client-first service is the formula for bringing your brand to light with consistent, brand-compliant marketing and advertising.

- Online Company Stores
- Apparel & Uniforms
- Promotional Products
- Commercial Printing
- Creative Services
- Pick, Pack, & Ship
- Events & Tradeshow

Looking For The Perfect Apparel & Swag Items To Represent Your Brand?

No more scouring the web for the perfect product. Symphonix.promo has over 100,000 products that fit any need or budget. From promotional items like mugs and apparel to full marketing kits, we've got you covered. And it's so easy to use - just choose your product, quantity and specs and hit "Request Info"! Your order will be finalized in no time with the help of a personal account manager. So don't stress. Start shopping for your perfect product today at symphonix.promo or click here.

symphonix.promo





GREAT IDEAS TO GROW BRANDS

symphonix.agency/winter

ONLINE COMPANY STORES | PRINT | PROMO
APPAREL/UNIFORMS | CREATIVE SERVICES | FULFILLMENT

Some Of Our Rave Reviews

"Carol and her team are great to work with--they're always willing to jump in and **offer creative suggestions** to **improve sales and ease of use** on the company store site."

- Compass One/Crothall Healthcare

"Symphonix Solutions is an excellent vendor. They have great products and a team that is **committed to outstanding customer service**. Everyone we've engaged with has been a **great partner** and worked with our entire organization to **improve the offerings** to our organization, across many channels."

- Marketing Manager

"The team went above and beyond in helping bring our **vision of a custom Welcome Kit to life**. This piece is now a game changer in our company's **onboarding process for new client implementation**."

- DentalMonitoring / Marketing Manager

For A Free Consultation



Scan: QR Code

Call: 704.372.7888

Email: lookbook@symphonixsolutions.com
symphonix.agency/winter



GREAT IDEAS TO GROW BRANDS

A FEW
SATISFIED
CLIENTS



WHAT CAN
WE DO TO
HELP YOU
SUCCEED?

CHARLOTTE OFFICE:

623 S. Cedar St.
Charlotte, NC 28202
704.372.7888

PRINCETON OFFICE:

Rich Morelli / 609.731.4699

FLORIDA OFFICE:

Eric C. Driesler / 863.738.0626

Ley Miller / 813.838.2422