



PRINT | PROMO | APPAREL | COMPANY STORES

GREAT IDEAS
— TO —
GROW
YOUR
BRAND



2024 **SPRING** LOOKBOOK

WELCOME TO OUR HIGHLY ANTICIPATED
SPRING 2024 LOOK BOOK!

As the days get longer and the weather starts to warm up, we have selected the latest spring apparel and promotional items to consider when it comes to refreshing your company store or outfitting your team for the upcoming season. You'll find everything from trendy golf polos to branded pickleball sets.

Our team of experts is always coming up with great ideas to help grow your brand and make a lasting impression on your target audience. Be on the lookout for eco-friendly items highlighted throughout the sections and make sure to check out our section on all things conference related.

Symphonix can help you execute every detail from eye-catching displays to giveaways and staff apparel.



SCAN ME

SYMPHONIX.AGENCY/SPRING
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SPRING INTO NEW STYLES

click here

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GREAT IDEAS TO GROW YOUR BRAND

CUTTER & BUCK CHARTER ECO RECYCLED MENS FULL-ZIP VEST
The iconic Charter Eco Recycled Full-Zip Vest is engineered for exceptional versatility, designed as your favorite year round full-zip vest.



PLACE YOUR BRAND HERE



COTOPAXI BATAAN HIP PACK

SWANNIES GOLF MEN'S VANDYKE QUARTER-ZIP HOODED SWEATSHIRT

CUTTER & BUCK DAYBREAK ECO RECYCLED FULL ZIP HOODIE



INDEX WATERPROOF SOFTSHELL RAIN JACKET WITH HOOD

Ready for spring rain, the waterproof Index Softshell Jacket is designed with a variety of features to keep you comfortable in wet conditions.



CALLAWAY OPTI-DRI GINGHAM POLO



NIKE DRI-FIT TEAM PERFORMANCE VISOR

PLACE YOUR BRAND HERE



ECONSCIOUS UNSTRUCTURED ECO BASEBALL CAP

W&P HYDROPOD

Add a little nature to your tech landscape with a sleek self-contained gardening apparatus. This set includes a frosted glass Hydropod and ingredients for growing fresh, edible herbs.



POWERSTICK POWERTAG

Two-way finder locates tagged items or any app-enabled device.



TWS NOISE CANCELING EARBUDS

Features high definition Bluetooth® 5.0 wireless technology, built-in microphone with volume control, and a magnetic charging case.



BELLROY 16" LAPTOP SLEEVE



SOUND MACHINE WITH QI 15W WIRELESS CHARGER



3-IN-1 MINI FAN, PHONE STAND, & 3,000-MAH POWER BANK



BELLROY TECH ORGANIZER



ROCKETBOOK CORE EXECUTIVE

The endlessly reusable notebook powered by a free app and your favorite cloud services. Just write, scan, and then wipe away!



CONSOLE WALL CHARGER + PHONE HOLDER



STARK 2.0 BLUETOOTH SPEAKER



BLUE LIGHT BLOCKING GLASSES

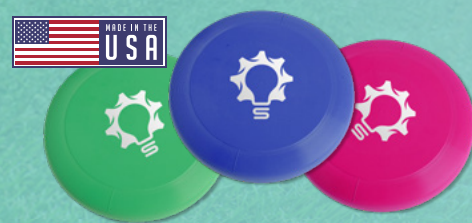
Filters out blue light to improve dry eyes, blurry vision, and eye strain.



FRESH AIR FUN



UV400 WOOD
GRAIN SUNGLASSES



9" PROFESSIONAL FREQUENT
FLYER FLYING DISC



OUTDOOR PICKLE BALL SET

Includes two pickleball paddles with grips, one pickleball, and a mesh pouch with drawstring closure



PRIME LINE HAMPTON
OUTDOOR PICNIC BLANKET



CORETEC CHILLER RPET
COOLING TOWEL

Made of recycled PET fiber created from post consumer plastic. Add cool water to activate, simply snap to reactivate.



SLOWTIDE TURKISH
COTTON TOWEL



TWO-TONE INVERSION
UMBRELLA



CAMELBAK CAN
COOLER 12OZ



PREMIUM 20-CAN
BACKPACK COOLER



JAMBOREE INSULATED HARD
FRAME PICNIC BASKET



36-can capacity insulated basket can fold down flat for easy travel and storage.





EMPOWERING YOU FOR YOUR NEXT EVENT

Conferences remain one of the most effective ways to showcase products and services, network with industry leaders, and generate buzz around a brand. As an experienced marketing team ourselves, we understand the importance of creating a compelling presence at any event.

**LET US HELP PLAN YOUR NEXT
CONFERENCE OR EVENT**



click
here

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GREAT IDEAS TO GROW YOUR BRAND



Giveaways

Small promo items to create buzz around your brand but also add value to visitor experience.

- Drinkware
- Stress balls
- Small tech items
- Sunglasses
- Notepads & pens
- Bag tags



Displays

We can provide everything you need to ensure your company stands out while aligning with your brand identity and objectives.

- Pop-up, portable displays
- Banners & flags
- Table throws & runners
- Lighting



Printed Materials

Let us add ink and imagination to your printed marketing materials.

- Programs
- Agendas
- Brochures & flyers
- Directional signage
- QR codes
- Lanyards & nametags



Welcome and VIP Gifts

We can help you curate, procure, customize and fulfill any gift you can imagine.

- Custom printed welcome kits
- Top awards
- Speaker gifts
- Swag bags



Event Apparel

Provide your conference attendees matching apparel to help them stand out from the crowd and promote that feeling of teamwork.

- T-shirts
- Polos
- Quarter-zips

LUMPY MAIL?



What Is Lumpy Mail?

“Lumpy Mail,” also known as dimensional mail, is a creative and attention-grabbing marketing strategy. Unlike traditional mail, lumpy mail refers to mailing items that are not flat, such as promotional gadgets or sample products. The unconventional and tactile nature of lumpy mail immediately captures the recipient’s curiosity. Lumpy mail is opened around 100% of the time, because whether it’s a mouse pad, calendar or custom sticky notes, we just have to know what’s inside!

Yes, Direct Mail Is Still A Thing

Traditional direct mail, including lumpy mail, is often underestimated in our digital-dominated world. However, amidst the overwhelming presence of online advertising, lumpy mail stands out as a refreshing and engaging marketing strategy. Because let’s be honest...

Which of these envelopes are you going to open first?



RESPONSE RATES

According to the Data & Marketing Association (DMA), the response rate for direct mail to an existing customer list was around 9% in 2020. For a prospect list, the response rate was around 5.3%.

Phygital Campaign Magic

Combining direct mail with digital channels can enhance overall campaign performance. According to a study by the Direct Marketing Association (DMA), campaigns that used direct mail and one or more digital media experienced a 118% lift in response rate compared to using direct mail alone. Combining lumpy mail with digital elements enhances the overall impact of the campaign by bridging the gap between physical and digital marketing.



What to send?

Mail with personality stands out in a crowded mailbox. Some of our favorites:

- Magnets – Calendars, Team Schedules, Major Events
- Branded Sticky Notes
- Travel Bag Tags
- Key Chains with Flash Light
- Bottle Opener
- Mouse Pad
- Loyalty Card or Coupon Card
- Cool Stickers
- Socks
- Stress Balls

LET US HELP YOU WITH YOUR NEXT DIRECT MAIL CAMPAIGN. WE CAN MAKE IT EASY!



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GREAT IDEAS TO GROW YOUR BRAND



KITTING MADE EASY

Let Symphonix orchestrate your custom campaign from start to finish! From initial ideas to delivery, we will simplify the kit building journey.

1: Help Define Your Strategy and Goals

We work with you to identify the target audience, timeline, campaign intent, and desired budget.

2: Procure Quality Products

We customize a set of products, packaging, and messaging that will align with your campaign goals.

3: Customize the Technology

Our custom technology solutions make it easy to execute. One time execution or evergreen campaign? Same kit or tiered selections? Pre-select the products or allow target audience to select?

4: Orchestrate Precision Fulfillment

Our sweet spot is bringing everything together and executing that final mile of distribution to recipients.

Tie Together Digital Campaigns With Retail POS

Point of Sale (POS) materials are important, particularly for franchises, and serve as a tangible representation of the brand at the crucial moment of purchase. A well-designed point of sale kit improves campaign efficiency by providing a standardized toolkit that aligns with brand guidelines and simplifies the franchise management experience.



Building A More Engaged Workforce With Employee Campaigns

Employee Welcome Kits

Create a positive first impression.

Recognition Kits

Celebrate success and show appreciation to top performing employees.

Anniversary Kits

Show commitment and acknowledge an employee's loyalty.

Employee Thank You Campaign Kits

Express gratitude and reinforce a sense of belonging.



Break Through With Prospects Using Sales Kits

Allowing prospects to touch and feel your product may be just what you need to facilitate that connection. If you have a prospective client that needs an extra push, gift kits can be a great way to get things moving in the right direction.



Help Team Members And Clients Embrace New Products

New product kits are an excellent way to introduce a new product line to current clients. Keeping them up to date and in the know will nourish that client relationship and hopefully keep them coming back for more.



Package Up Your Event Presence

The weeks leading up to trade shows and events can be hectic as employees rush to plan trips among their standard workload. An event kit can take all the guess work out of gathering sales tools and arm your team with success.



READY TO START YOUR
NEXT KITTING PROJECT?
GET IN TOUCH!



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GREAT IDEAS TO GROW YOUR BRAND



Your Full-Service Promotional Brand Marketing Partner

Committed To Making Your Job Easier

We solve your brand's promo, apparel, print, signage, and digital advertising challenges through our comprehensive in-house expertise, vendor network, and online store platforms.

Symphonix Solutions & Services

Our signature mix of creative design, fulfillment, and client-first service is the formula for bringing your brand to light with consistent, brand-compliant marketing and advertising.

- Online Company Stores
- Creative Services
- Apparel & Uniforms
- Pick, Pack, & Ship
- Promotional Products
- Events & Tradeshows
- Commercial Printing

For A Free Consultation



Scan: QR Code

Call: 704.372.7888

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symphonix.agency/spring



A FEW
SATISFIED
CLIENTS



WHAT CAN
WE DO TO
HELP YOU
SUCCEED?

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