



Symphonix

GREAT IDEAS TO GROW BRANDS

YOUR COMPLETE HEALTHCARE MARKETING PARTNERSHIP

*Boost your brand's wellness with
customized marketing strategies & programs.*





Let us show you how we can
create a customized company store
and brand strategy just for you.



SCAN ME

Visit us today for a brand checkup.
[SYMPHONIX.AGENCY/HEALTHCARE](https://www.symphonix.com/agency/healthcare)

Experience **Total Care** for Your Marketing Strategy.

Many factors are considered when providing care to your patients and community. The same can be said for the health of your organization's brand and marketing efforts.

Symphonix understands the creation and evolution of healthy brands. With Symphonix, you will receive a customized, comprehensive, data-driven marketing strategy that works affordably, effectively, and with the flexibility to pivot as your needs change.

With us in your corner, you gain a true marketing partner. We are a **client-first** team of proven marketing strategists, creatives, tech geeks, logisticians, and promotional and apparel specialists, all experts in print and digital channels.

Keep in mind, we operate in your space! We have successfully partnered with other healthcare organizations just like yours. So you can feel good about entrusting your marketing outcomes to Symphonix.

Let's get started.



Because brand visibility and recognition is key to engaging your stakeholders, having a marketing partner that is creative, innovative, and truly invested in your success is where Symphonix stands apart.

At the heart of your Symphonix partnership is your Account Manager. This is your go-to professional, who works to understand every facet of your brand and marketing needs, then creates and actively manages your marketing strategy. No phone trees, and no chatbots. Not only can you expect your Account Manager to be there when you need them, but they will continue working with you from the start.

Account Managers also help you actively manage your Company Store. Together, we will create a custom site that houses all the components of your marketing strategy, from apparel and promotional items to branded templates for your marketing collateral.

The result is a one-stop shop for executing your marketing strategy. Your Account Manager will not only source materials from vendors at your price point but will keep you updated on what is working, what needs to be tweaked, and what opportunities are on the horizon.

People + Technology = Your Successful Marketing Operation.



Proven Performers for the Healthcare Industry

Branded Uniforms/Apparel — From lab coats to support staff attire, apparel customized for your organization reinforces that everyone on your team belongs there and reflects your brand of care. We offer your doctors and professionals the ability to customize their lab jackets with their names and credentials via on-demand embroidery. Look to your Account Manager to help you with order sizes so you get the best price.

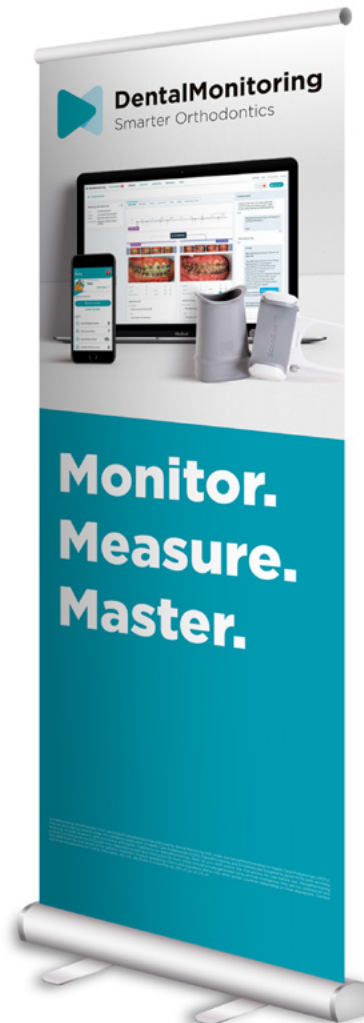
Marketing Materials — Most likely, promoting wellness to the communities you serve is part of your mission. However, creating branded posters, brochures, flyers, and digital components can be expensive and time-consuming. And that's before you factor in printing and shipping.

Creative Services — With Symphonix, you gain a creative team that cannot only provide professional messaging and art direction, we can then stock your Company Store with variable templates of your materials. You determine what can and cannot be changed on these materials—and by whom. You maintain control of your brand. Our digital printing experience offers you economical print runs so you stay on budget.

Promotional Items — To help your community keep your commitment to their excellent health top of mind, Symphonix offers a full range of promotional premiums you can give away at community events and trade shows. We can also help you think beyond t-shirts and tumblers, matching brand-name choices for your strategy to engage your audience further.

More Symphonix Solutions —

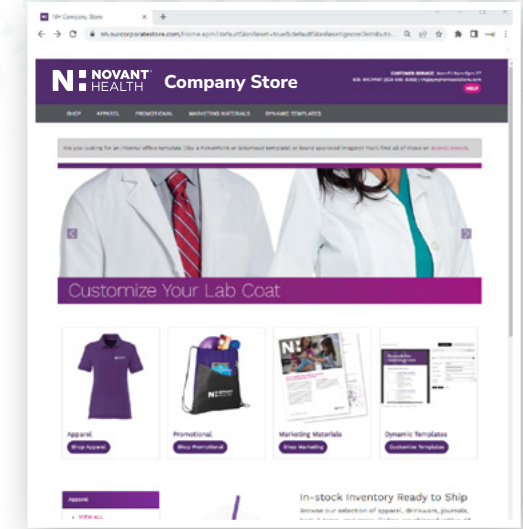
- Fulfillment Services (Pick, Pack, Ship)
- Facility Signage
- Tradeshow Displays
- Report Printing
- Direct Mail Services
- Employee Thank You Campaigns
- Service Anniversary
- Forms/Labels



Custom Designed Company Store

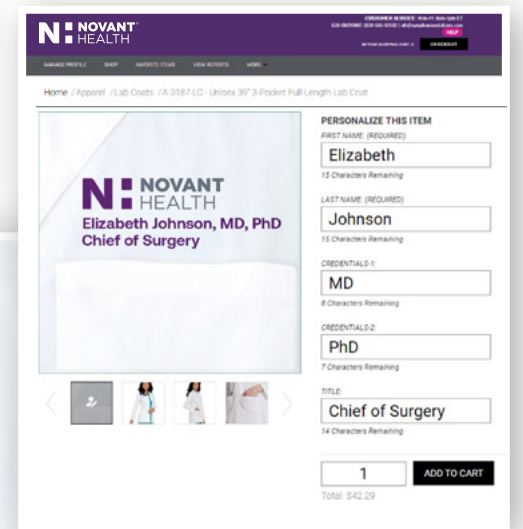
A Corporate Brand Store is a secure, e-commerce platform where employees and associates can order branded merchandise such as printed materials, apparel, and swag.

Custom-built for your unique needs, your Company Store connects you to multiple work-streams and marketing campaign resources in a single, secure online hub.



Our Team Approach

At Symphonix, we offer complete solutions to meet your business needs. Our team is committed to assisting you in finding the ideal solution for any obstacle, regardless of scope or complexity. With Symphonix as your partner, you can be confident that we'll be with you every step of the way to guarantee success in your endeavors. Let us help you reach new heights!

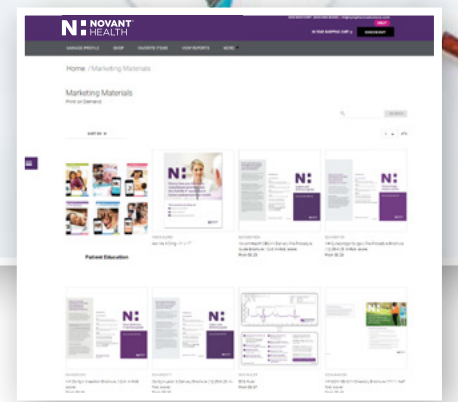
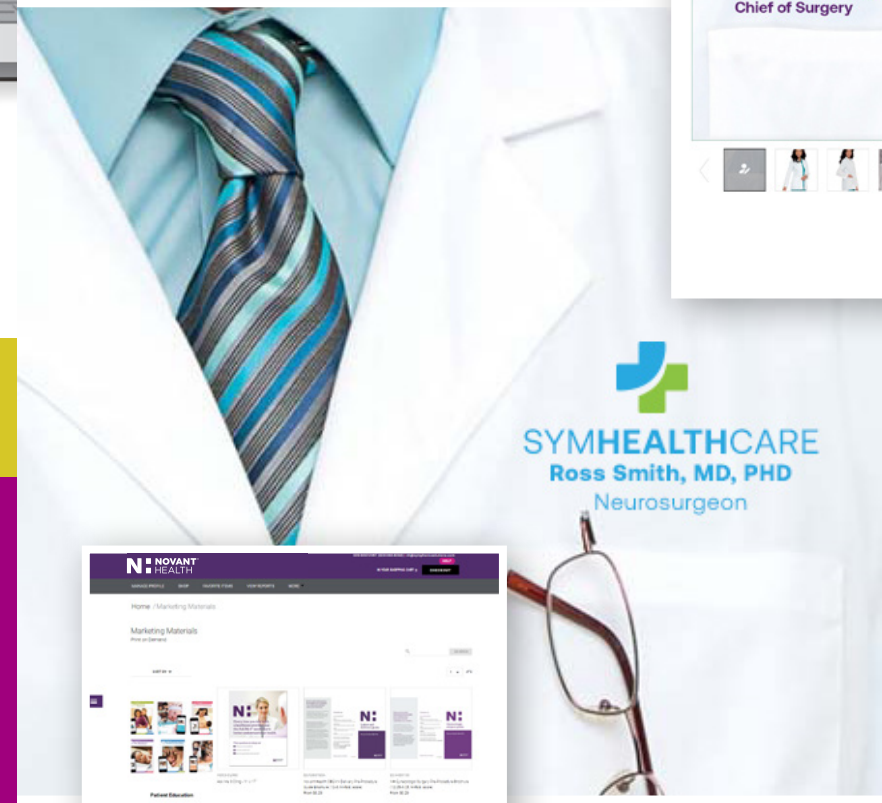


Online Store Features & Benefits

- Brand Compliance
- Controlled Access
- Approval Processes
- Inventory Management
- Streamlined Ordering And Shipment Logistics
- Franchise Support
- Dynamic Marketing Templates
- Payment & Billing Options from GL Codes to Credit Cards
- Reporting & Analytics to Improve Marketing Operations
- Fulfillment
- Event Support
- Simplified Sourcing
- Volume Purchasing Savings
- Vendor Consolidation
- Creative Services Support

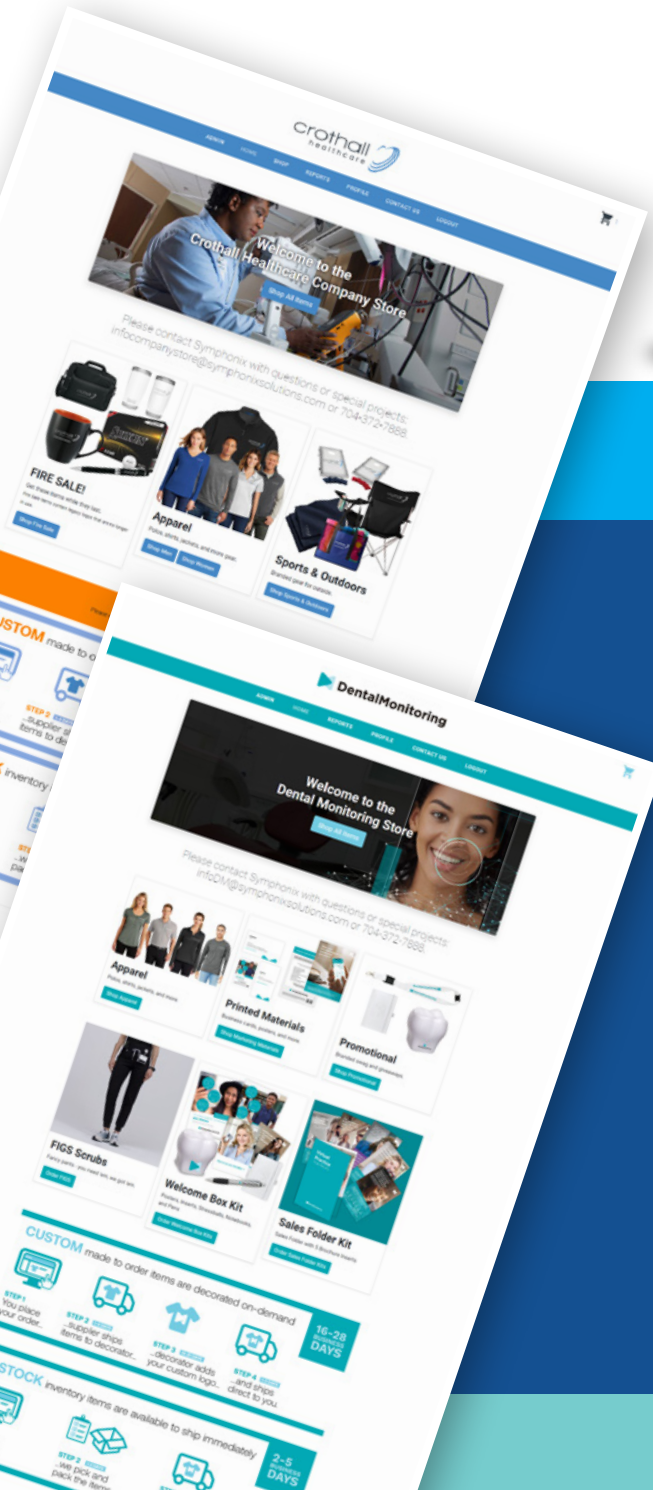
Account Management

- Brand Guideline Partner
 - Active Listening
 - Creative Thinking
 - Proactive Strategy
 - Streamline Processes
 - Project Management
- Our account managers are truly exceptional at active listening, consistently fulfilling commitments, and wholeheartedly dedicating themselves to meeting the needs of our valued clients.



4 Reasons To Work With Symphonix Solutions

- 1 MARKETING AGENCY WITH A NATIONAL REACH
- 2 SEASONED ACCOUNT MANAGEMENT
- 3 ONGOING PROCESS TO MAINTAIN ALIGNMENT
- 4 "WHATEVER IT TAKES" MENTALITY



Rave Review: Online & Offline Support

"The Novant Health network comprises more than 1,800 physicians and over 35,000 team members that provide care at nearly 800 locations. The consistent delivery of our brand can be complex and is incredibly important to our organization. Symphonix demonstrates a deep understanding of our business and our stakeholders. Under our direction, they customized a user-friendly company store. Beyond the company store, they help us with a wide variety of projects to help us acknowledge anniversaries and celebrate our wonderful team members. The dedicated account management team leads regular account reviews to stay focused on our priorities and needs. Symphonix is responsive, communicative, and always willing to find the best solution. They go above and beyond to ensure we are satisfied with their work. Their passion, expertise, and commitment to customer satisfaction make them an excellent partner."

- Kati Everett / Chief Communications Officer – Novant Health

**WHAT CAN WE DO TO
HELP YOU SUCCEED?**

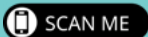
For A Free Consultation



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symphonix.agency/healthcare



A FEW
SATISFIED
CLIENTS

NOVANT
HEALTH

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HEALTHCARE®

crothall
healthcare

DentalMonitoring

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