



# YOUR COMPLETE FRANCHISE MARKETING PARTNERSHIP

*Concept-to-Execution Marketing That Makes a Difference*



**Symphonix**

GREAT IDEAS TO GROW BRANDS

ONLINE COMPANY STORES | PRINT | PROMO | MARKETING | CREATIVE SERVICES | FULFILLMENT

# Our Franchise and Multi-Location Business Focus



The strength of every franchise is creating and **maintaining a consistent customer experience** at every location, every time. Your brand attributes are the keys to creating that experience and performing in-lock-step with franchise demands.

With Symphonix, you gain a proven marketing partner to help you affordably maintain quality, consistent **brand control** across your entire footprint.

Symphonix fuses creative agency-caliber messaging, design and brand strategy with a turnkey operations platform. In short, we simplify your marketing execution and management of assets across all locations.

## Dedicated Account Management

Not only does Symphonix help create positive experiences for your customers, we are equally committed to your satisfaction. With your collaboration, you gain a **Dedicated Account Manager** who is always available to answer questions and brainstorm ideas.

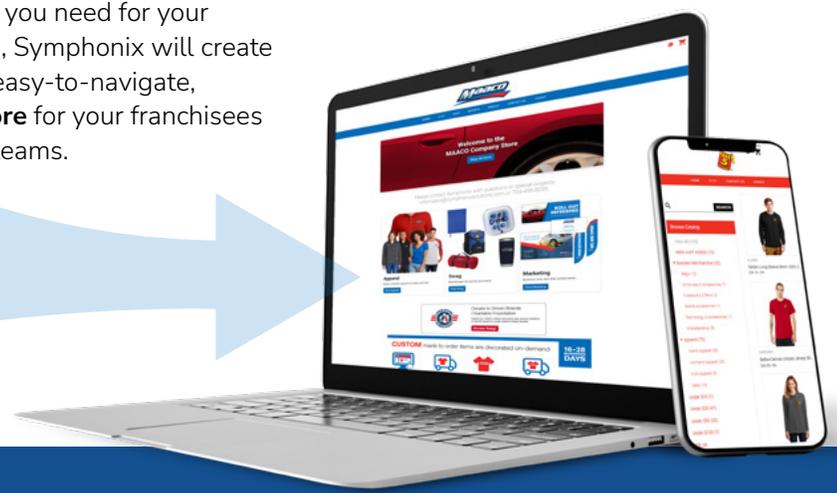
## Stay in Step with Your Team

Symphonix makes it easy for everyone across your enterprise to see your customized selection of assets, add addresses, phone numbers or event titles to generic materials, and order.

With just a few clicks, your franchisees get the products and materials they need. You get the peace of mind that comes with partnering with creative marketing professionals who understand your brand, your margins and can execute at scale. **You focus on running your business.**

## Your Corporate Brand Store Holds It All

Whatever you need for your franchisee, Symphonix will create a secure, easy-to-navigate, **online store** for your franchisees and their teams.



Together, we will **design and create the materials and premium items** to execute your marketing strategy and stock them in your store.

Common store items include:

- Branded promotional items
- Marketing materials
- Promotional and seasonal premiums
- Digital brand assets
- Employee uniforms
- Direct response marketing
- Operational materials and signage
- New employee/welcome kits
- Point of sale kits
- Creative design and messaging
- Special event materials



## The Power of POP & POS

Point of Purchase (POP) and Point of Sale (POS) campaign support is essential to companies with multiple locations. The demand for consistent, scaled production is increasing, yet internal resources are decreasing for many brands. Companies look to us because we deliver brand consistency, omni-channel support, increased sales and operational efficiency. Some of the services we offer include creative design, supply chain management, kitting, distribution, and data analytics.

## ONLINE COMPANY STORE



## Top Performative Marketing Tools

With your online portal as part of your marketing mix, you gain a centralized tool for maximizing brand control and reducing costs. From ordering to warehousing of materials, look to Symphonix to help you:

- Save with volume purchasing
- Provide franchisees with a variety of marketing options
- Manage material inventories – outsource warehousing
- Simplify product sourcing
- Deliver easy ordering and shipment logistics in one place
- Enjoy convenient and secure online payments
- Adapt to evolving marketing trends
- Gain insights into what materials work and where
- Manage cash flow through flexible payment options

A FEW SATISFIED  
CLIENTS



WHAT CAN  
WE DO TO  
HELP YOU  
SUCCEED?

## Some Of Our Rave Reviews

*"Moving the Franchisee Menu Board ordering process online has been a huge win for my team. Not only does this save time for my team, it also removed some of the human error that can occur when passing information from person to person."*

- Take 5 Oil Change

*"Symphonix Solutions has helped us build our brand and serve our franchisees through the years. From the beginning they have played a big part of our growth and scale. From our corporate online store to creative services to point of sale kits, they have become an essential extension of our marketing organization."*

- VP of Marketing / 500+ Franchisor

## For A Free Consultation



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Scan: QR Code  
Call: 704.372.7888  
[symphonix.agency](http://symphonix.agency)

## Needing Fresh Ideas?



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Scan the QR code or visit our promo site, [symphonix.promo](http://symphonix.promo), to shop for over 100,000 items. Find what you need, request information, and your personal account manager will contact you right away.



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